

a boutique **event management** company

June 2010



## SIAN raise relief funds for earthquake victims

THE CELTIC TENORS HAVE ESTABLISHED THEMSELVES AS THE MOST SUCCESSFUL CLASSICAL CROSSOVER ARTISTS EVER TO HAVE COME OUT OF IRELAND.

In February, we flew the trio out to perform in Doha and Abu Dhabi with the mini-tour culminating in a charity concert at The Westin Amphitheater in Dubai. The event was hosted by SIAN Events in association with the Starwood Associate Relief Fund to raise money and awareness for the Haiti Earthquake victims. It was a fantastic night with over 1,000 attendees with both the concert and raffle raising some much needed funds in aid of Haiti.



AIR FRANCE LAUNCH

In April, we worked with Air France to launch their new route from Abu Dhabi to Paris and celebrated in true French style with a prestigious café-theatre style gala dinner.

### Nestlé Spring Fair

SIAN was employed to create a fun event for Nestlé's Annual Family Day so that staff and family members can meet and relax out of the office. We themed the event around a "Spring Fair" with a focus on team building activities.

### Note for the diaries...

Picnic on the Park is back! Please put November 19th in your diaries... more details to follow in the next newsletter.



LET US ENTERTAIN YOU

We provided the entertainment for IHG's White Nights event at Al Badia Golf Club. 500 VIP guests were entertained by light and fire dancers with our DJ keeping the guests dancing until 3am.

### Middle East Event Awards 2010

The SIAN team had a wonderful night at the recent Middle East Event Awards. Our suppliers, won 'Best Creative use of Event Lighting' and 'Best Sound Production' for our Grand Prix Signature Dinner event.

Best wishes from the SIAN team